

February 23, 2012

To Whom It May Concern:

UltraFrangrances.com has informed us that they plan to donate 100% of proceeds from the sale of Kaleb's Potion to the Lucile Packard Foundation for Children's Health. These donations will provide vital support for the Stanford School of Medicine and Lucile Packard Children's Hospital. This promotion will take place from March 1, 2012 through August 31, 2012.

Having celebrated its 20<sup>th</sup> anniversary in 2011, Lucile Packard Children's Hospital is annually ranked as one of the nation's best pediatric hospitals by *U.S. News & World Report*, and is the only San Francisco Bay Area children's hospital with programs ranked in the *U.S. News Top Ten*. The 312-bed hospital is devoted to the care of children and expectant mothers, and provides pediatric and obstetric medical and surgical services in association with the Stanford University School of Medicine. Packard Children's offers patients locally, regionally and nationally a full range of health care programs and services, from preventive and routine care to the diagnosis and treatment of serious illness and injury. For more information, visit [www.lpch.org](http://www.lpch.org). The Lucile Packard Foundation for Children's Health is the sole fundraising arm for Lucile Packard Children's Hospital.

Lucile Packard Children's Hospital and the Lucile Packard Foundation for Children's Health are not affiliated in any way with UltraFrangrances.com and are not involved in the planning, organization, or operation of this promotion. Lucile Packard Foundation for Children's Health is a 501(c)(3) public charity addressing the special health needs of our region's children. Lucile Packard Foundation for Children's Health is grateful for the support of UltraFrangrances.com and for their intentions of donating 100% of proceeds from the sale of Kaleb's Potion to help support children cared for at Lucile Packard Children's Hospital.

Sincerely,



Mallory Oliphant